

2012 AGRI-MARKETING CONFERENCE

Sponsorship Benefits

Bronze Level Sponsor (Less than \$2,000)

- Company name listed in the conference promotional brochure (distributed to over 3,200 NAMA members and student members) provided sponsorship is confirmed prior to January 12, 2012, pre and post issues of the *National NAMA News*, included in *AgriMarketing* magazine (distributed to over 8,000 agribusiness professionals), and the conference program booklet (distributed to 1,200 conference attendees).
- Opportunity to put materials in registration bags.
- At least one program slide or easel sign recognizing your sponsorship of speaker or event.
- Recognition on the NAMA Web site.
- First right of repeat sponsorship for event/program/item for the next year's conference.



Silver Level Sponsor (\$2,000 - \$4,999)

A Silver Level Sponsor receives all the sponsorship benefits of a Bronze Level Sponsor, **plus the following:**

- Third round choice of trade show booth location, if applicable.
- Opportunity to introduce speaker, if applicable.

Gold Level Sponsor (\$5,000 - \$7,499)

A Gold Level Sponsor receives all of the sponsorship benefits of a Bronze Level *and* a Silver Level Sponsor, **plus the following:**

- One complimentary trade show booth space.
- Second round choice of trade show booth location, if applicable.
- Partnership in planning the event.

Platinum Level Sponsor (\$7,500 - \$9,999)

A Platinum Level Sponsor receives all of the sponsorship benefits of Bronze, Silver *and* Gold Level Sponsors, **plus the following:**

- Two complimentary trade show booth spaces.
- First round choice of trade show booth location, if applicable.

Sustaining Partners (\$10,000 or more)

For those sponsors that commit \$10,000 or more to NAMA over the course of one year, they are entitled to recognition at all three national NAMA events; Agri-Marketing Conference, Trends in Agriculture and Boot Camp.

A Sustaining Sponsor receives all the sponsorship benefits of a Platinum Level Sponsor above at conference, **plus the following:**

- Use of Sustaining Partner logo in advertising and promotion.
- Logo on NAMA web site that rotates with other Strategic Partners on an equal basis.
- One comp registration at each of the three key NAMA meetings.
- One comp NAMA membership.
- Logo on digital signage at annual Conference.
- Logo recognition as a partner on promotional materials for all three key NAMA events.
- Verbal recognition at all three key events.



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